

MUSIC PROFILE

1. **NAME** : S R Raghavendra Rao (Pranathi Raghavendra)
2. **DOB** : 22.03.1973

Summary of Competence

Musician & Composer with extensive experience in Hindustani Classical vocal and a performing artist for Light music industry. Have extensive exposure to music and have provided musical concerts all over the State of Karnataka, country as well as abroad (USA).

Academic educational qualifications include a **Bachelor's degree in Microbiology** and a **Masters degree in Biotechnology**. Worked as Head – Regulatory Affairs for a reputed Pharmaceutical company BAL PHARMA LTD.

Hindustani Vocal training from **Sri D. B. Harindra (Eminent Hindustani Vocalist), Dr. C. Ashwath and Sri. Raju Ananthaswamy** for Sugama Sangeeta.

For over 30 years Sri Pranathi Raghavendra is into Singing & Composing sugama sangeetha. Have had the good fortune of performing alongside legends like, **Dr. Raj Kumar, C. Ashwath, Shivamogga Subbanna, Sangeeta Katti, Raju Ananthaswamy** and other stalwarts.

Sri Pranathi Raghavendra is equipped with superior skills in teaching Semi Classical music like Sugama Sangeeta, Janapada, Deshabhakthi, Rangageete & Kannada Ghazals. Have been training students through a uniquely designed curriculum including theme based songs, voice culture, stage presence, voice modulation and classical background for music beginning from basic explanation of the ragas, Alankaras to the ragas, etc.,

Winner of the first ever musical reality show “SANGEETA SAMBHRAMA” in 1998 - 1999 aired by Doordarshan Kendra, Bengaluru.

Founder of **PRANATHI PRATISHTAANA**, a unique music based organisation (NGO) which intends to spread the light of Kannada literature & its rich culture amongst all by rendering musical concerts, discourse, contact programs & workshops.

Founder of **SWARA - LAYA – SAHITHYA** (Pranathi Music Academy) a Music Institute for imparting training in light music (vocal) as well as instrumental music. Having many branches all over Bangalore city.

Conduct Skype (online) Music classes for teaching students / aspirants abroad.

Compose music for films, Sugama Sangeeta, Drama, for your audio logo, songs, animated videos, radio spot, commercial, jingles, games, short films, documentaries, videos.

Career Profile:

1. **THE MUSICAL BEGINNING** :

- **Sri S R Raghavendra Rao (popularly known as Pranathi Raghavendra)** has grown up in a music lovers family. He was drawn into the world of music listening to his mother Smt Shobha Rao who was a very good singer herself. His maternal uncle was also another inspirational music lover. In the later stage of his music career, it was his father Sri S Ramakrishna Rao who, recognising his talent in music, encouraged and nourished his talent.
- As a young boy Sri Raghavendra showed keen interest in Hindustani Classical Music and Hindi Ghazals. Legendry musicians like Pt. Bheemsen Joshi, Pt. Sawai Gandharva and Sri Jagjit Singh were his favourites.
- Sri S R Raghavendra gave his **first stage performance at the age of 10** for his School Day Celebration. It was his school MES High school, Jayanagar and his college SSMRV College, J P Nagar, B'lore which provided umpteen opportunities and continuous encouragement in pursuing his career in Music. Sri S R Raghavendra has bagged many awards and brought laurels to his school and college in many Inter collegiate competitions. He led the Music troupe of his educational institution in all these fetes.
- Shishunaala Sharif's songs by Sri C Ashwath on Radio was the one which attracted him towards Sugama Sangeeta.

2. **GURUS**

- Hindustani Classical : Disciple of **Pt. D B Harindra** for over 10 years
- Sugama Sangeeta : **Sri C Ashwath & Sri Raju Ananthaswamy.**

3. **ACHIEVEMENTS**

i) **Founder of PRANATHI PRATISHTAANA:**

- **PRANATHI PRATISHTAANA** is the Music Foundation fondly started by Sri S R Raghavendra Rao with a dream to bring the Beauty of Kannada poetry and Culture to every home and to lighten up every heart with the fragrance of Kannada Sugama Sangeeta. The motto of PRANATHI has been "**MANE MANAGALALLI KANNADADA DEEPA**".

ii) **Professional SUGAMA SANGEETA SINGER / COMPOSER :**

- Shared the stage with eminent Senior artists like **Sri C Ashwath, Sri Sivamogga Subbanna, Sri Raju Ananthaswamy, Smt. Rathnamala Prakash, Smt Sangeetha Katti** and other leading contemporary artists. He has been part of **HOMBALE PRATHIBHA RANGA** with **Sri Phalguna** and part of venture of the rhythm king - **Sri Balasubramanyam, (BALI)** under the aegis of "**RAMYA CULTURAL ACADEMY**".

iii) **Performances on TV and Radio :**

- Has rendered performances in all leading TV Channels and All India Radio for over 18 years.
 - a) He has performed in the popular program "**Madhura Madhuravee Manjula Gaana**" on Chandana 3 times and Rajyothsava Celebrations on Doordarshan.
 - b) Performed in **KUHU KUHU on Udaya TV.**
 - c) Special programs on **Yuva Vani of AIR, Bangalore.** He has also been interviewed on Yuva Vani.
- Sri S R Raghavendra has been the **Winner** of the **First Reality Show** on Kannada Music aired on Television (Doordarshan) – "**SANGEETA SAMBHRAMA**" in 1999-2000.
- Has brought out many audio cassettes and CD's.

iv) **Stage Performances :** (some of the highlights)

- Continuous stage performances for the past several years. Shared Stage with **Dr. C Ashwath** in many occasion including his first venture of "**KANNADAVE SATHYA**" which was of a huge magnitude.
- He has toured all over Karnataka for audition and selection of singers for the venture by Dr. C Ashwath on the **Kranthikaari songs of Jnanapeeta Awardee Rashtrakavi Sri KUVEMPU - "Saavira Dhvani"**.
- Performed in **Banquet Hall of Vidhana Soudha** in presence of His **Excellency Sri Pranab Mukherjee, The President of India in 2011.**
- Has performed with **Dr. C Ashwath** before the **reverend Dalai Lama** at The Indian Institute of Science, Bangalore in 2001.
- Performed with **Dr Rajkumar** at Hoskote.

- Performed for the **150th year** commemoration of **Sri Swami Vivekananda birth anniversary** on a huge magnitude.
- Performed with **Dr. C Ashwath** in World Spiritual Meet – Organised by **Brahma Kumaries in 1998 in Kanteerava Stadium.**
- Performed along with Dr. C. Ashwath at the **Kannada Sahithya Samelana - Kanakapura.**
- Performed in **Knock Out Kannada film Awards ceremony** with all leading kannada singer in 1998.
- Performed in **USA during September 2015 to October 2015.**
- Performed in **Haveri for the Savanur Utsav on 27th February 2016**
- Performed at **Shishunaala (Haveri) at the Samadhi of Shariff** on 25th March 2017
- Performed at all the localities of Bangalore city, all districts of Karnataka, many cities all over the country.

v) **PERFORMANCE IN USA:**

Sri Pranathi Raghavendra has rendered his musical performance in the **United States of America** during the months of September and October 2015. Sugama Sangeeta concerts performed at **Chicago (Vidhyaranya Kannada Koota VKK) , Houston (Houston Kannada Koota) and Dallas city.**

vi) **SHISHUNAALA SHARIFF CONCERT:**

“Naa Naanembudu Naanalla”, A unique musical concert in front of the Samadhi of Santa Shishunaala Shariff was presented on the 25th of March where rare and new songs of Shariff was performed at Shishunaala.

Pranathi Pratishtanna is producing a Documentary Film on the life and works of Santa Shishunaala Shariff.

vii) **ACHIEVEMENTS IN THE FIELD OF DRAMA**

- Apart from Music, Sri S R Raghavendra has been an ardent theatre activist.
- He has been in theatre all through his school and college days. He has acted in many plays directed by eminent directors like **Sri Asif Farooque, Ismail of "NEENASAM", G S Ramarao and Madhava Rao.**

- Composed background music for the plays "**Santheyolagondhu Maneya maadi**" directed by Sri.M C Anand and "**UGADI**" directed by Sri Girish.
- He has bagged the State level **Best Actor Award** in the inter collegiate competition of the prestigious '**RANGAYATHRA**' (**ULLALA PRASHASTI**) in 1992.
- Has bagged the **National Award for Mono Acting** (second place) in the National level Inter collegiate competitions during 1992-1993. And many more awards.

viii) **OTHER ACHIVEMENTS :**

- Sri S R Raghavendra is also a very good orator
- Conducts Sugama Sangeeta classes under the aegies of '**PRANATHI**' **Music Academy- SWARA LAYA SAHITYA** in many parts of Bangalore city. He has also trained institutions like LIC of India, Bal Pharma Ltd, National Aerospace Laboratories (NAL), Jayanagar Cosmopolitan Club - Bangalore etc., in Sugama Sangeeta and other light music Parkaara's.

CONTACT DETAILS :

I. S.R.Raghavendra Rao,
No. 304, 4th Floor, Royal Castle,
HAL 2nd Stage, Kodihalli,
Bangalore - 560 008

2. "PRANATHI"

No. 39, SBI Housing colony,
9th C cross, I Phase,
J P Nagar, Bangalore - 560 078.

Phone : 9448087875

e-mail ; raghavsrrao@yahoo.co.in

pranathiraghu @gmail.com